2 Funds for Life and Best-in-Class ETF Selection

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Director of Research

The Merriman Financial Education Foundation

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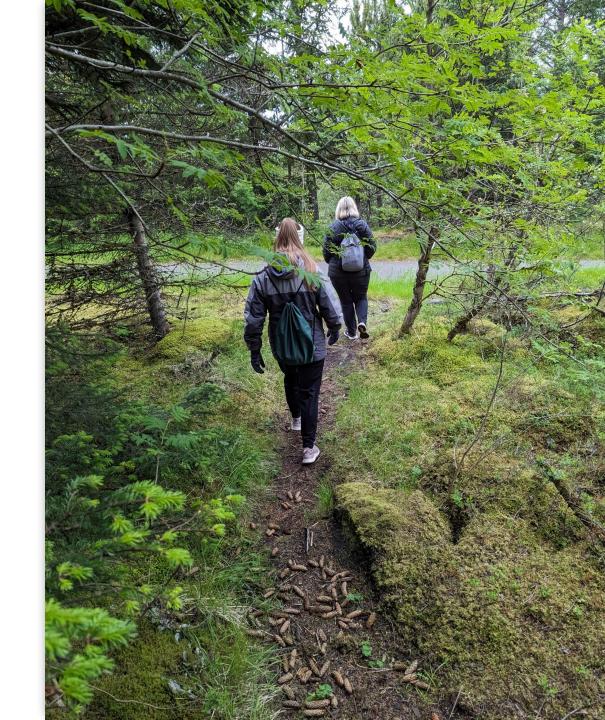


What I'll talk about today

2 Funds for Life

Best-in-Class ETF Selection

Summary & Q&A

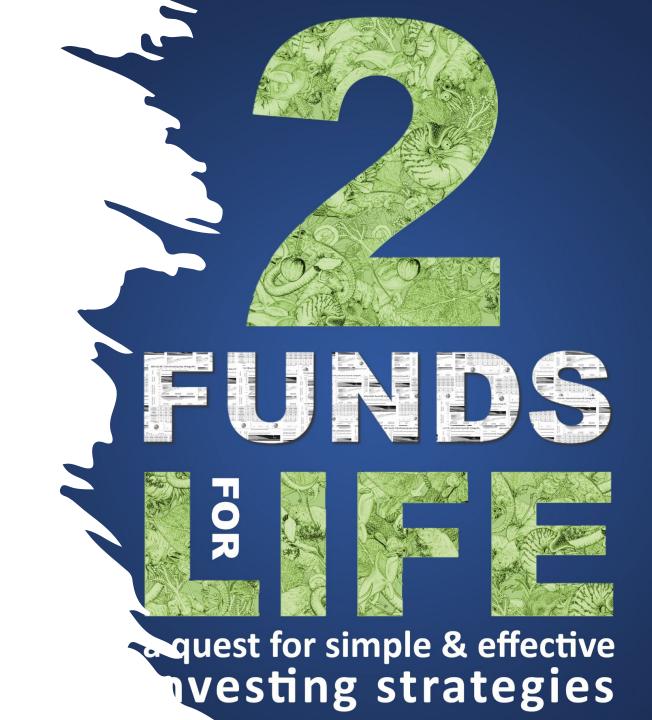


2 Funds for Life 2023 Update v2

Backtests updated to end of 2022, New lumpsum 2FFL fine-tuning table

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DIY Investing

- Pick an equities allocation
 - S&P 500,
 - Ultimate Buy & Hold, 4-Fund, 2-Fund,
 - All-Value
 - All Small-Cap Value
- Pick a US/International ratio
- Pick a fixed-income/equity ratio (periodically)
- Invest regularly
- Rebalance annually
- Pick fixed or flexible withdrawals
- Pick a withdrawal rate
- Take withdrawals and rebalance annually

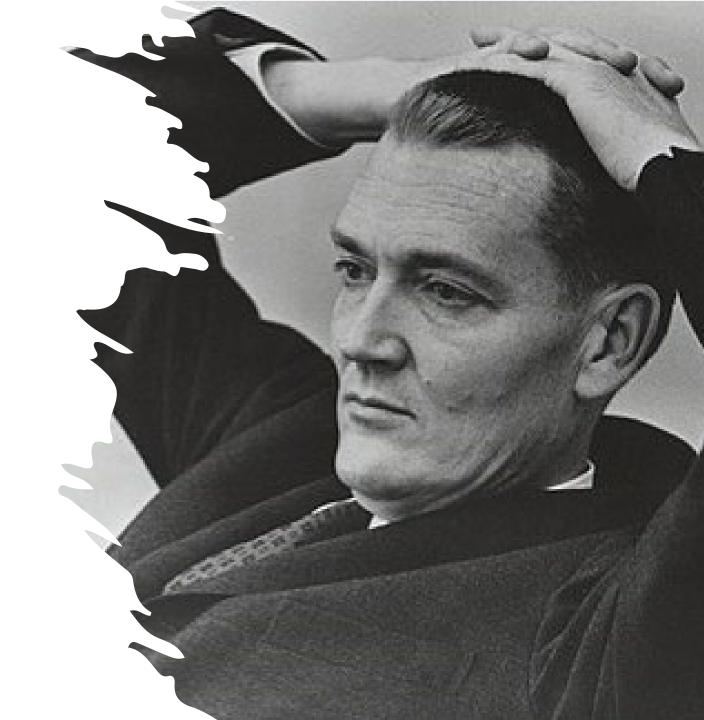


Jack Bogle's Pithy Advice

Buy Right

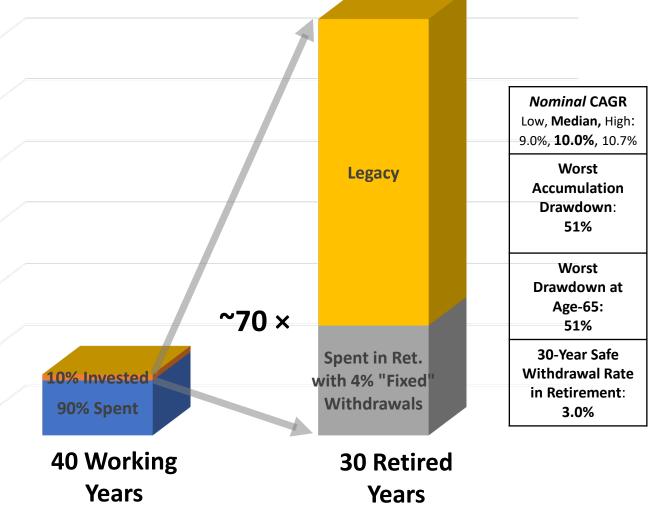
Hold Tight

Don't Peek



Bogle -- Just the S&P 500 (Nominal)

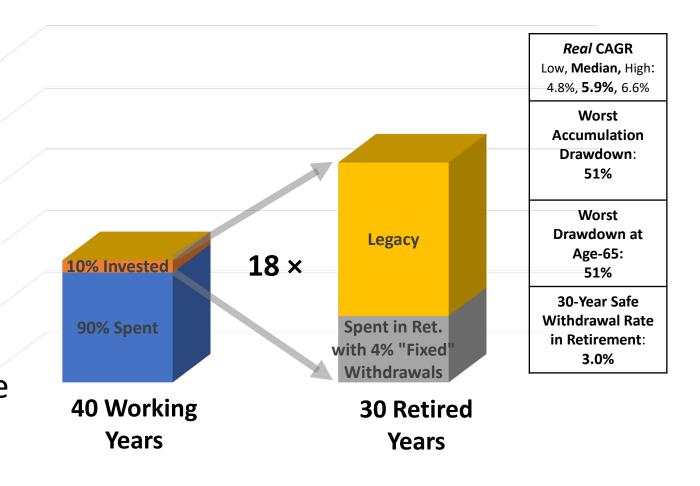
- ⁺ Tracks the market
- * Historically very effective
- High volatility throughout
- Worst drawdowns are most likely in retirement
- Legacy >> spending
- Only 3% Safe Withdrawal Rate



Compressed Scale Compared to Other Charts

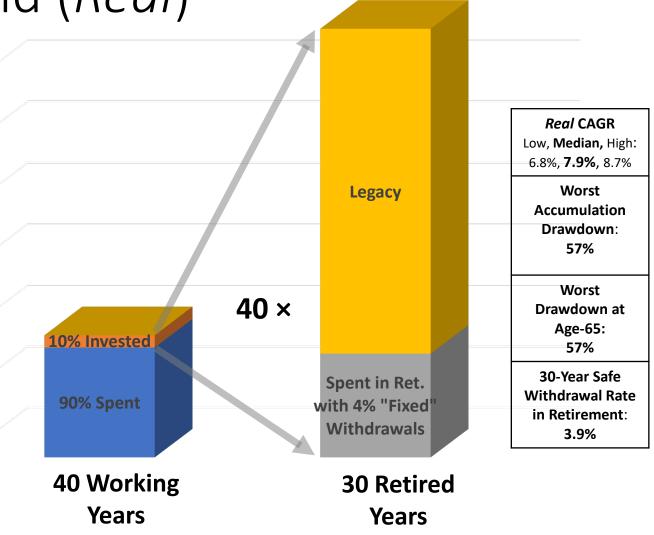
Bogle -- Just the S&P 500 (Real)

- ⁺ Tracks the market
- * Historically very effective
- High volatility throughout
- Worst drawdowns are most likely in retirement
- Legacy >> spending
- Only 3% Safe Withdrawal Rate

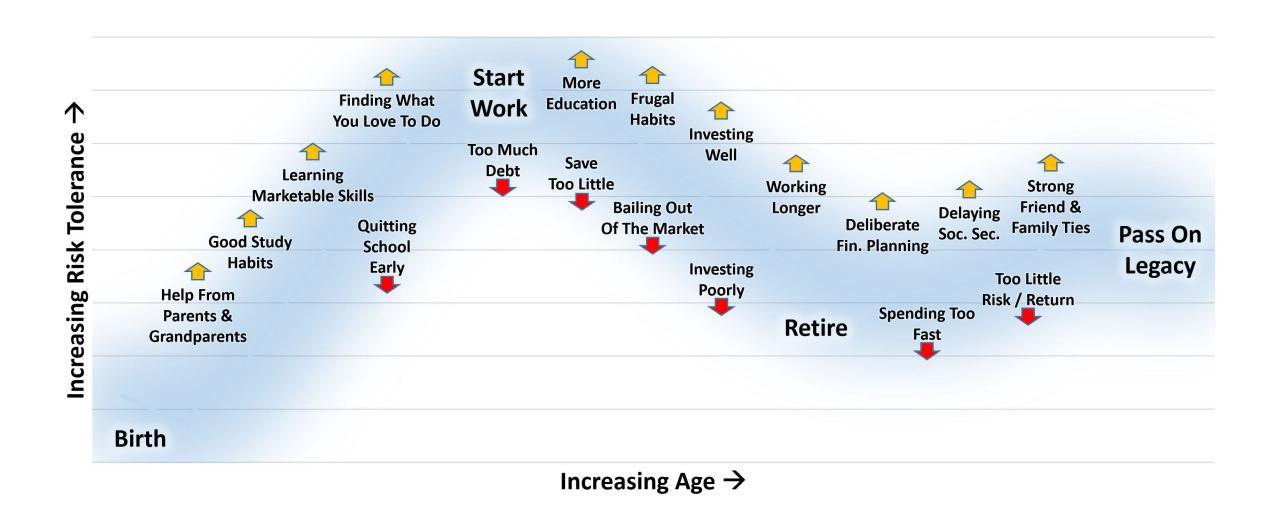


Merriman WW 4-Fund (Real)

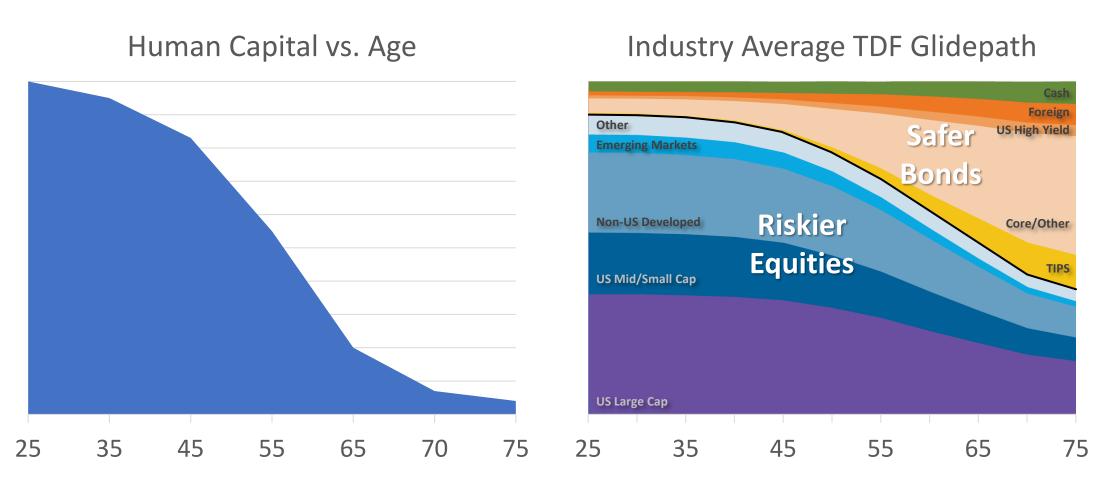
- * Massively diversified
- * > 2× S&P 500 over lifetime
- ⁺ 3.9% Safe Withdrawal Rate
- Doesn't track the market
- High volatility throughout
- Worst drawdowns are most likely in retirement
- Legacy >> Spending



The Problem with Buy & Hold



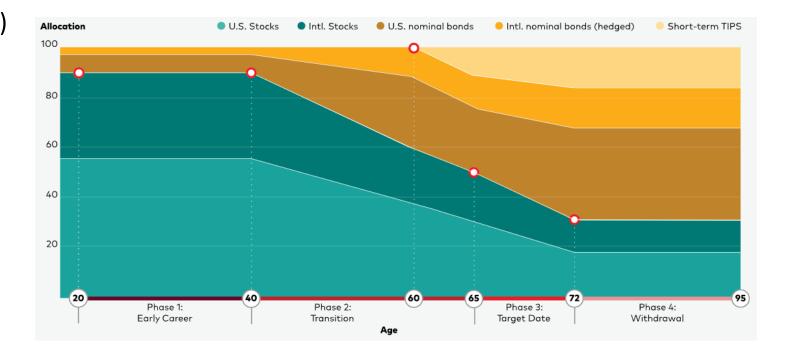
Human Capital & Target Date Funds (TDFs)



Sources: Morningstar 2015 Target-Date Fund Landscape & 2013 Target-Date Series Research Paper

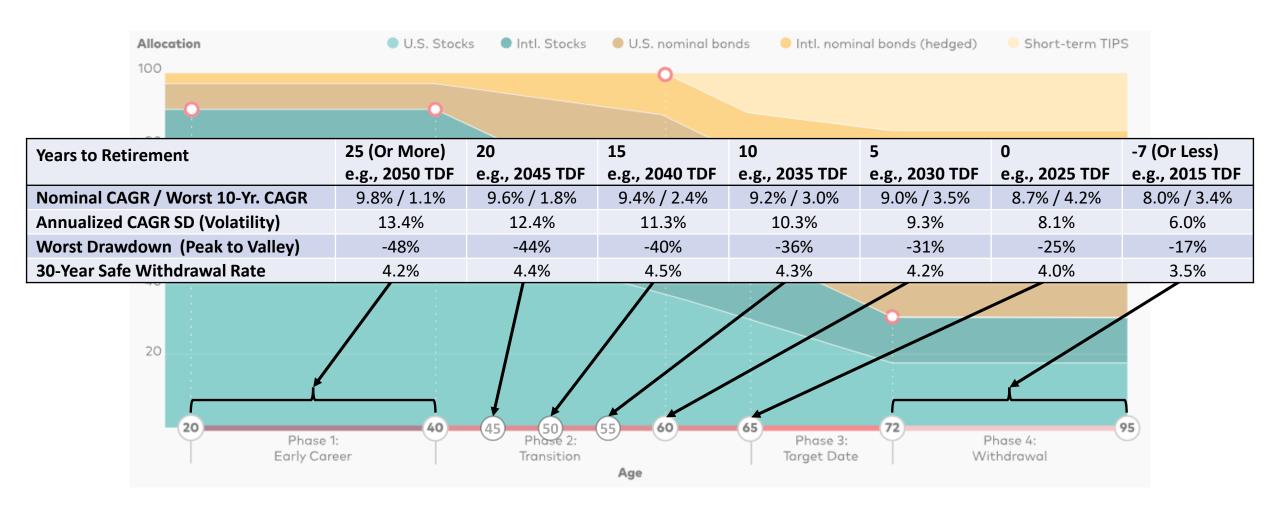
Vanguard Target Retirement Funds

- Target Retirement 2015 (VTXVX)
- Target Retirement 2020 (VTWNX)
- Target Retirement 2025 (VTTVX)
- Target Retirement 2030 (VTHRX)
- Target Retirement 2035 (VTTHX)
- Target Retirement 2040 (VFORX)
- Target Retirement 2045 (VTIVX)
- Target Retirement 2050 (VFIFX)
- Target Retirement 2055 (VFFVX)
- Target Retirement 2060 (VTTSX)
- Target Retirement 2065 (VLXVX)



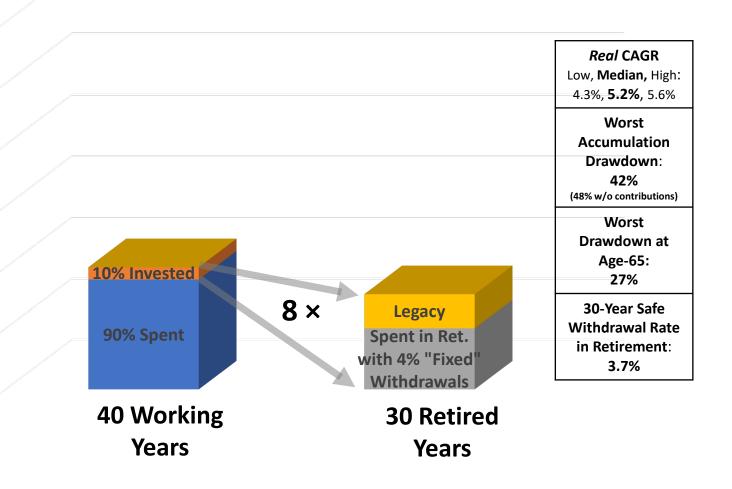
Why Target-Date Funds Matter

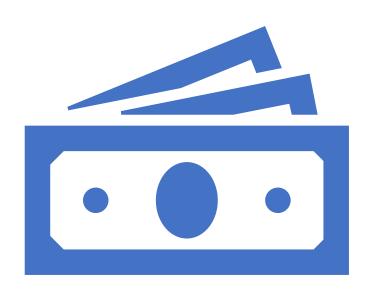
- "Ninety-five percent of plans offered targetdate funds at year-end 2021"
- "Eighty-one percent of all participants used target-date funds"
- "Sixty-nine percent of participants owning target-date funds had their entire account invested in a single target-date fund."



Vanguard-Like Target-Date Fund (Real)

- ⁺ Automatic for life!
- * Volatility declines w/ age
- ⁺ 3.7% safe withdrawal rate
- * Spend > legacy
- Lower total return





Would an 8× real multiple be bad?

- Assume \$100k/yr income, \$10k/yr savings for 40 years
- Spend \$90k/yr while working
- Real 4% withdrawals = 8 68k/yr
- If +10% employer match = \sim \$75k/yr
- Social security likely adds more
- And a real legacy of \$1M+ at age-95

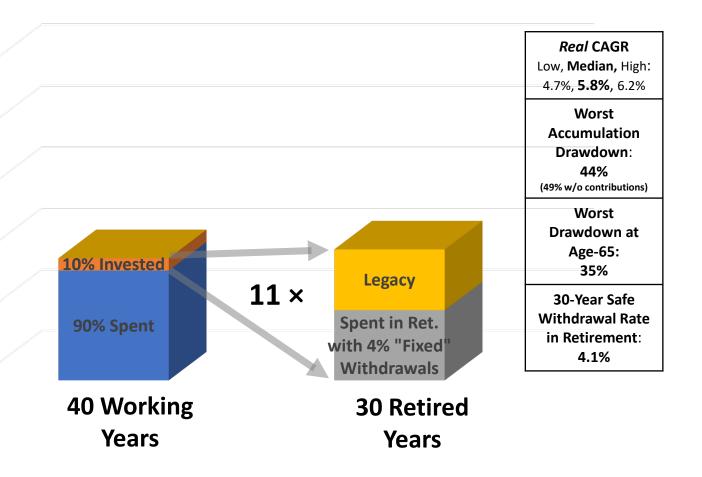
Easy 2 Funds for Life Strategy

- Put 90% of retirement savings in target-date fund
- Put 10% into US small-cap value fund
- No rebalancing
- Take 4% "fixed" annual retirement withdrawals from the fund that's bigger than its target allocation to "nudge" rebalance over time.



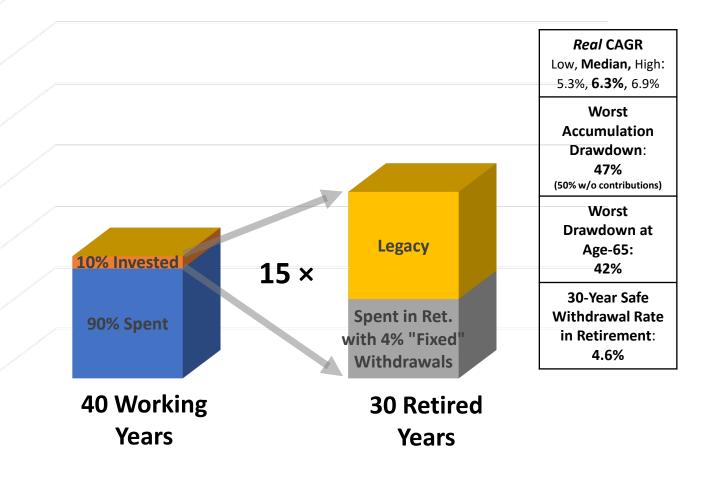
Easy 90/10 2 Funds for Life (Real)

- * More 1.3× TDF over lifetime
- * Volatility declines w/age
- + >4% safe withdrawal rate
- More volatile than TDF alone
- Doesn't track the market



Easy 80/20 2 Funds for Life (Real)

- * Almost 2× TDF over lifetime
- * >4.5% safe withdrawal rate
- Higher volatility later
- Doesn't track the market

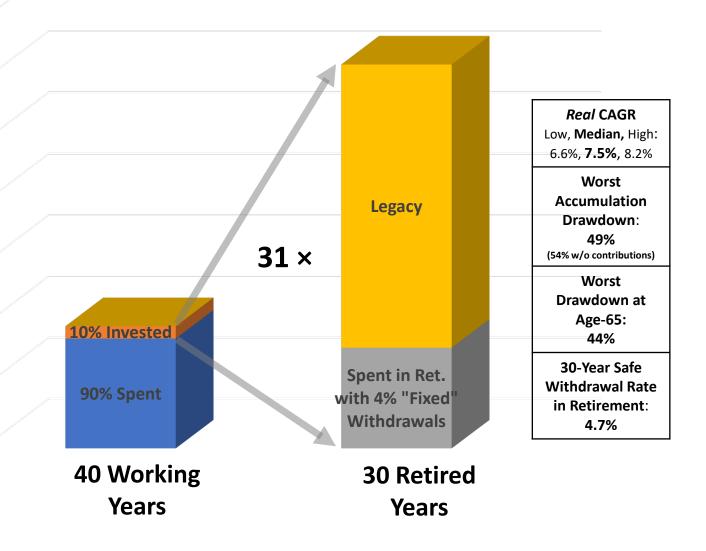


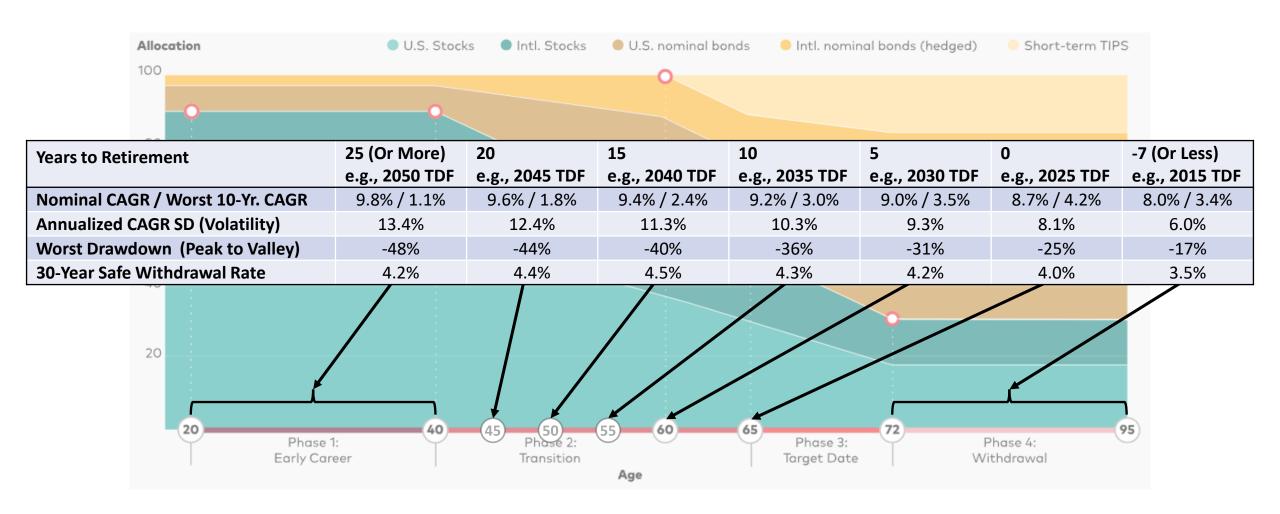
50/50 2 Funds for Life (Real)

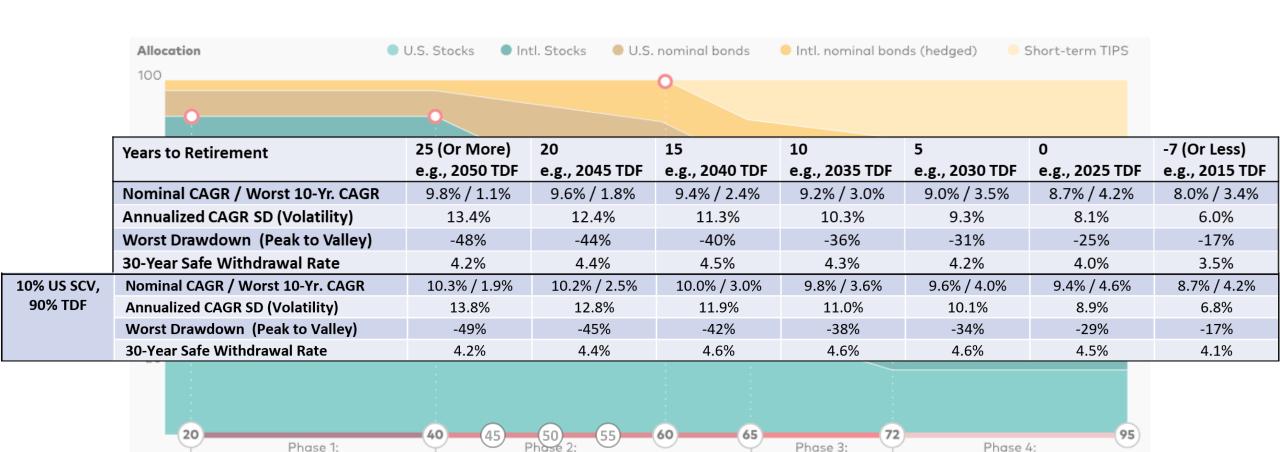
Rebalanced Annually

⁺ Almost 4× TDF over lifetime

- * Massively diversified
- + >4.5% safe withdrawal rate
- Higher volatility later
- Doesn't track the market







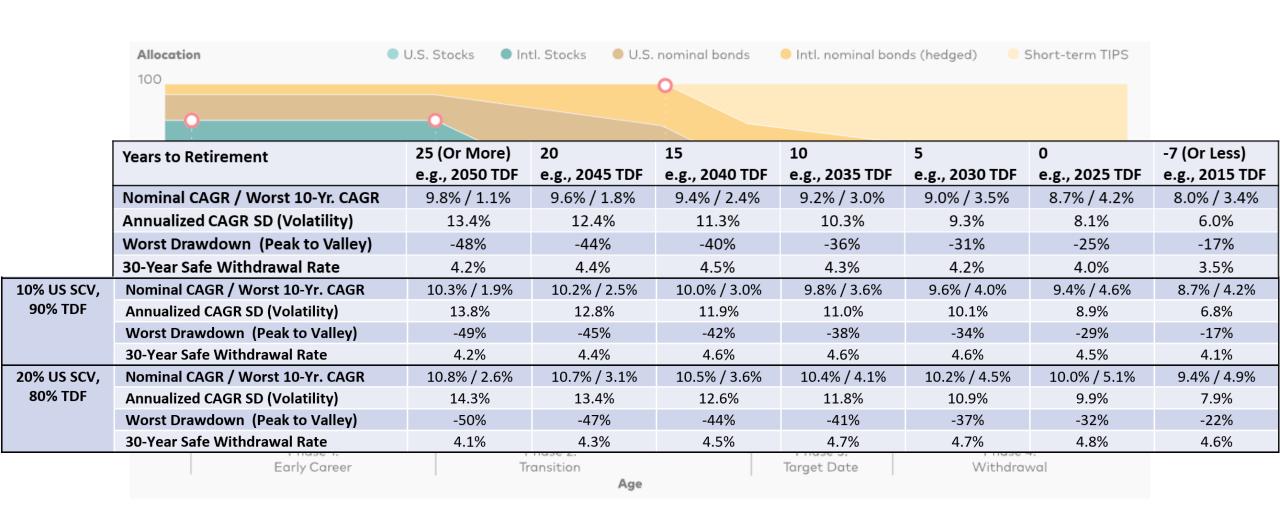
Age

Transition

Withdrawal

Taraet Date

Early Career



| 2 Funds for Life, Fixed Allocation, Lump Sum, Annually Rebalanced, Fine-Tuning Table | | | | | | | | | | |
|--|--|---------------------|----------------|-------------------|----------------|-------------------|----------------|----------------|--|--|
| Target Date Fu | ınd Years to Retirement: | 25 (Or More) | 20 | 15 | 10 | 5 | 0 | -7 (Or Less) | | |
| | | e.g., 2050 TDF | e.g., 2045 TDF | e.g., 2040 TDF | e.g., 2035 TDF | e.g., 2030 TDF | e.g., 2025 TDF | e.g., 2015 TDF | | |
| Simplified | TDF Total US Stock Allocation | 54% | 49.5% | 45% | 40.5% | 36% | 30% | 18% | | |
| TDF | TDF International LCB Stock Allocation | 36% | 33% | 30% | 27% | 24% | 20% | 12% | | |
| Allocations | TDF IntTerm Gov't Bonds Allocation | 10% | 17.5% | 25% | 32.5% | 40% | 50% | 70% | | |
| 0% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 9.8% / 1.1% | 9.6% / 1.8% | 9.4% / 2.4% | 9.2% / 3.0% | 9.0% / 3.5% | 8.7% / 4.2% | 8.0% / 3.4% | | |
| 100% TDF | Annualized CAGR SD (Volatility) | 13.4% | 12.4% | 11.3% | 10.3% | 9.3% | 8.1% | 6.0% | | |
| | Worst Drawdown (Peak to Valley) | -48% | -44% | -40% | -36% | -31% | -25% | -17% | | |
| | 30-Year Safe Withdrawal Rate | 4.2% | 4.4% | 4.5% | 4.3% | 4.2% | 4.0% | 3.5% | | |
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| 90% TDF | TDF Annualized CAGR SD (Volatility) | | 12.8% | 11.9% | 11.0% | 10.1% | 8.9% | 6.8% | | |
| | Worst Drawdown (Peak to Valley) | -49% | -45% | -42% | -38% | -34% | -29% | -17% | | |
| | 30-Year Safe Withdrawal Rate | 4.2% | 4.4% | 4.6% | 4.6% | 4.6% | 4.5% | 4.1% | | |
| 20% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 10.8% / 2.6% | 10.7% / 3.1% | 10.5% / 3.6% | 10.4% / 4.1% | 10.2% / 4.5% | 10.0% / 5.1% | 9.4% / 4.9% | | |
| 80% TDF | Annualized CAGR SD (Volatility) | 14.3% | 13.4% | 12.6% | 11.8% | 10.9% | 9.9% | 7.9% | | |
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| 70% TDF | Annualized CAGR SD (Volatility) | 14.8% | 14.1% | 13.4% | 12.6% | 11.9% | 11.0% | 9.3% | | |
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| 40% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 11.7% / 3.9% | 11.6% / 4.3% | 11.5% / 4.7% | 11.4% / 5.1% | 11.3% / 5.4% | 11.1% / 5.8% | 10.8% / 6.2% | | |
| 60% TDF | Annualized CAGR SD (Volatility) | 15.5% | 14.9% | 14.2% | 13.6% | 13.0% | 12.2% | 10.7% | | |
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| 100% US SCV | Nominal CAGR / Worst-10Yr CA | GR: 13.9% / 4.2% (- | 9.8% in 1928) | Annualized CAGR S | SD: 20.6% Wo | rst Drawdown: -61 | % 30-Year SW | R: 2.5% | | |

[·] Young investors who contribute regularly will likely see lower drawdowns while contributions are large relative to account balance.

[•] Investors who rebalance less frequently will likely see higher returns and higher drawdowns.

[•] Real returns (adjusted for inflation) were about 3-4% less than the nominal returns shown.

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| 90% TDF | 20% TDF Annualized CAGR SD (Volatility) Worst Drawdown (Peak to Valley) | | 12.8% | 11.9% | 11.0% | 10.1% | 8.9% | 6.8% | | |
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| | 30-Year Safe Withdrawal Rate | 3.8% | 4.0% | 4.1% | 4.3% | 4.4% | 4.6% | 4.9% | | |
| 50% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 12.1% / 4.5% | 12.0% / 4.9% | 12.0% / 5.2% | 11.9% / 5.5% | 11.8% / 5.8% | 11.7% / 6.2% | 11.4% / 6.4% | | |
| 50% TDF | Annualized CAGR SD (Volatility) | 16.2% | 15.7% | 15.2% | 14.7% | 14.2% | 13.5% | 12.3% | | |
| | Worst Drawdown (Peak to Valley) | -54% | -52% | -51% | -49% | -47% | -44% | <mark>-39%</mark> | | |
| | 30-Year Safe Withdrawal Rate | 3.6% | 3.7% | 3.9% | 4.0% | 4.1% | 4.3% | 4.7% | | |
| 100% US SCV | Nominal CAGR / Worst-10Yr CAG | GR: 13.9% / 4.2% (- | 9.8% in 1928) | Annualized CAGR S | D: 20.6% Wor | st Drawdown: -619 | % 30-Year SW | R: 2.5% | | |

Less
Than
40%
Peak
To
Trough
Loss

[·] Young investors who contribute regularly will likely see lower drawdowns while contributions are large relative to account balance.

[·] Investors who rebalance less frequently will likely see higher returns and higher drawdowns.

[•] Real returns (adjusted for inflation) were about 3-4% less than the nominal returns shown.

[•] Past performance doesn't guarantee future returns. Drawdowns from 1928-1970 were worse by an additional 10% to more than 30%.

| | 2 Funds for Life, | Fixed Allocation | on, Lump Sum | , Annually Rel | balanced, Fine | -Tuning Table | | |
|-------------------|--|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Target Date Fu | ınd Years to Retirement: | 25 (Or More) | 20 | 15 | 10 | 5 | 0 | -7 (Or Less) |
| | | e.g., 2050 TDF | e.g., 2045 TDF | e.g., 2040 TDF | e.g., 2035 TDF | e.g., 2030 TDF | e.g., 2025 TDF | e.g., 2015 TDF |
| Simplified | TDF Total US Stock Allocation | 54% | 49.5% | 45% | 40.5% | 36% | 30% | 18% |
| TDF | TDF International LCB Stock Allocation | 36% | 33% | 30% | 27% | 24% | 20% | 12% |
| Allocations | TDF IntTerm Gov't Bonds Allocation | 10% | 17.5% | 25% | 32.5% | 40% | 50% | 70% |
| 0% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 9.8% / 1.1% | 9.6% / 1.8% | 9.4% / 2.4% | 9.2% / 3.0% | 9.0% / 3.5% | 8.7% / 4.2% | 8.0% / 3.4% |
| 100% TDF | Annualized CAGR SD (Volatility) | 13.4% | 12.4% | 11.3% | 10.3% | 9.3% | 8.1% | 6.0% |
| | Worst Drawdown (Peak to Valley) | -48% | -44% | -40% | -36% | -31% | -25% | -17% |
| | 30-Year Safe Withdrawal Rate | 4.2% | <mark>4.4%</mark> | <mark>4.5%</mark> | 4.3% | 4.2% | 4.0% | 3.5% |
| 10% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 10.3% / 1.9% | 10.2% / 2.5% | 10.0% / 3.0% | 9.8% / 3.6% | 9.6% / 4.0% | 9.4% / 4.6% | 8.7% / 4.2% |
| 90% TDF Annualize | Annualized CAGR SD (Volatility) | 13.8% | 12.8% | 11.9% | 11.0% | 10.1% | 8.9% | 6.8% |
| | Worst Drawdown (Peak to Valley) | -49% | -45% | -42% | -38% | -34% | -29% | -17% |
| | 30-Year Safe Withdrawal Rate | 4.2% | <mark>4.4%</mark> | <mark>4.6%</mark> | <mark>4.6%</mark> | <mark>4.6%</mark> | <mark>4.5%</mark> | 4.1% |
| 20% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 10.8% / 2.6% | 10.7% / 3.1% | 10.5% / 3.6% | 10.4% / 4.1% | 10.2% / 4.5% | 10.0% / 5.1% | 9.4% / 4.9% |
| 80% TDF | Annualized CAGR SD (Volatility) | 14.3% | 13.4% | 12.6% | 11.8% | 10.9% | 9.9% | 7.9% |
| | Worst Drawdown (Peak to Valley) | -50% | -47% | -44% | -41% | -37% | -32% | -22% |
| | 30-Year Safe Withdrawal Rate | 4.1% | 4.3% | <mark>4.5%</mark> | <mark>4.7%</mark> | <mark>4.7%</mark> | <mark>4.8%</mark> | <mark>4.6%</mark> |
| 30% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 11.2% / 3.2% | 11.1% / 3.7% | 11.0% / 4.2% | 10.9% / 4.6% | 10.8% / 5.0% | 10.6% / 5.5% | 10.1% / 5.6% |
| 70% TDF | Annualized CAGR SD (Volatility) | 14.8% | 14.1% | 13.4% | 12.6% | 11.9% | 11.0% | 9.3% |
| | Worst Drawdown (Peak to Valley) | -51% | -48% | -46% | -43% | -40% | -36% | -27% |
| | 30-Year Safe Withdrawal Rate | 4.0% | 4.2% | 4.3% | <mark>4.5%</mark> | <mark>4.7%</mark> | <mark>4.8%</mark> | <mark>4.8%</mark> |
| 40% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 11.7% / 3.9% | 11.6% / 4.3% | 11.5% / 4.7% | 11.4% / 5.1% | 11.3% / 5.4% | 11.1% / 5.8% | 10.8% / 6.2% |
| 60% TDF | Annualized CAGR SD (Volatility) | 15.5% | 14.9% | 14.2% | 13.6% | 13.0% | 12.2% | 10.7% |
| | Worst Drawdown (Peak to Valley) | -52% | -50% | -48% | -46% | -44% | -40% | -33% |
| | 30-Year Safe Withdrawal Rate | 3.8% | 4.0% | 4.1% | 4.3% | <mark>4.4%</mark> | <mark>4.6%</mark> | <mark>4.9%</mark> |

Sources & Assumptions: Assumes fixed asset class allocations, lumpsum investment, w/ annual rebalancing, for January 1970 through December 2022 returns. Safe withdrawal rates calculated with 1928-2022 annual returns. US Stock allocation modeled with US total market returns. International stock allocation modeled with International Large Cap blend. Bond allocation modeled with US International stock allocation modeled with US International stock

12.0% / 5.2%

15.2%

-51%

3.9%

Annualized CAGR SD: 20.6%

12.0% / 4.9%

15.7%

-52%

3.7%

12.1% / 4.5%

16.2%

-54%

3.6%

Nominal CAGR / Worst-10Yr CAGR: 13.9% / 4.2% (-9.8% in 1928)

50% US SCV,

50% TDF

100% US SCV

Nominal CAGR / Worst 10-Yr. CAGR

Annualized CAGR SD (Volatility)

30-Year Safe Withdrawal Rate

Worst Drawdown (Peak to Valley)

11.9% / 5.5%

14.7%

-49%

4.0%

11.7% / 6.2%

13.5%

-44%

4.3%

30-Year SWR: 2.5%

11.8% / 5.8%

14.2%

-47%

4.1%

Worst Drawdown: -61%

11.4% / 6.4%

12.3%

-39%

<mark>4.7%</mark>

<mark>≥ 4.4%</mark> SWR

[·] Young investors who contribute regularly will likely see lower drawdowns while contributions are large relative to account balance.

[•] Investors who rebalance less frequently will likely see higher returns and higher drawdowns.

Real returns (adjusted for inflation) were about 3-4% less than the nominal returns shown.

[•] Past performance doesn't guarantee future returns. Drawdowns from 1928-1970 were worse by an additional 10% to more than 30%.

| 2 Funds for Life, Fixed Allocation, Lump Sum, Annually Rebalanced, Fine-Tuning Table | | | | | | | | | | |
|--|--|---------------------|----------------|-------------------|----------------|--------------------|----------------|---------------------------|--|--|
| Target Date Fu | und Years to Retirement: | 25 (Or More) | 20 | 15 | 10 | 5 | 0 | -7 (Or Less) | | |
| | | e.g., 2050 TDF | e.g., 2045 TDF | e.g., 2040 TDF | e.g., 2035 TDF | e.g., 2030 TDF | e.g., 2025 TDF | e.g., 2015 TDF | | |
| Simplified | TDF Total US Stock Allocation | 54% | 49.5% | 45% | 40.5% | 36% | 30% | 18% | | |
| TDF | TDF International LCB Stock Allocation | 36% | 33% | 30% | 27% | 24% | 20% | 12% | | |
| Allocations | TDF IntTerm Gov't Bonds Allocation | 10% | 17.5% | 25% | 32.5% | 40% | 50% | 70% | | |
| 0% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 9.8% / 1.1% | 9.6% / 1.8% | 9.4% / 2.4% | 9.2% / 3.0% | 9.0% / 3.5% | 8.7% / 4.2% | 8.0% / 3.4% | | |
| 100% TDF | Annualized CAGR SD (Volatility) | 13.4% | 12.4% | 11.3% | 10.3% | 9.3% | 8.1% | 6.0% | | |
| | Worst Drawdown (Peak to Valley) | -48% | -44% | -40% | -36% | -31% | -25% | -17% | | |
| | 30-Year Safe Withdrawal Rate | 4.2% | 4.4% | 4.5% | 4.3% | 4.2% | 4.0% | 3.5% | | |
| 10% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 10.3% / 1.9% | 10.2% / 2.5% | 10.0% / 3.0% | 9.8% / 3.6% | 9.6% / 4.0% | 9.4% / 4.6% | 8.7% / 4.2% | | |
| 90% TDF | Annualized CAGR SD (Volatility) | 13.8% | 12.8% | 11.9% | 11.0% | 10.1% | 8.9% | 6.8% | | |
| | Worst Drawdown (Peak to Valley) | -49% | -45% | -42% | -38% | -34% | -29% | -17% | | |
| | 30-Year Safe Withdrawal Rate | 4.2% | 4.4% | 4.6% | 4.6% | 4.6% | 4.5% | 4.1% | | |
| 20% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 10.8% / 2.6% | 10.7% / 3.1% | 10.5% / 3.6% | 10.4% / 4.1% | 10.2% / 4.5% | 10.0% / 5.1% | 9.4% / 4.9% | | |
| 80% TDF | TDF Annualized CAGR SD (Volatility) | 14.3% | 13.4% | 12.6% | 11.8% | 10.9% | 9.9% | 7.9% | | |
| | Worst Drawdown (Peak to Valley) | -50% | -47% | -44% | -41% | -37% | -32% | -22% | | |
| | 30-Year Safe Withdrawal Rate | 4.1% | 4.3% | 4.5% | 4.7% | 4.7% | 4.8% | 4.6% | | |
| 30% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 11.2% / 3.2% | 11.1% / 3.7% | 11.0% / 4.2% | 10.9% / 4.6% | 10.8% / 5.0% | 10.6% / 5.5% | 10.1% / 5.6% | | |
| 70% TDF | Annualized CAGR SD (Volatility) | 14.8% | 14.1% | 13.4% | 12.6% | 11.9% | 11.0% | 9.3% | | |
| | Worst Drawdown (Peak to Valley) | -51% | -48% | -46% | -43% | -40% | -36% | -27% | | |
| | 30-Year Safe Withdrawal Rate | 4.0% | 4.2% | 4.3% | 4.5% | 4.7% | 4.8% | 4.8% | | |
| 40% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 11.7% / 3.9% | 11.6% / 4.3% | 11.5% / 4.7% | 11.4% / 5.1% | 11.3% / 5.4% | 11.1% / 5.8% | 10.8% / 6.2% | | |
| 60% TDF | Annualized CAGR SD (Volatility) | 15.5% | 14.9% | 14.2% | 13.6% | 13.0% | 12.2% | 10.7% | | |
| | Worst Drawdown (Peak to Valley) | -52% | -50% | -48% | -46% | -44% | -40% | -33% | | |
| | 30-Year Safe Withdrawal Rate | 3.8% | 4.0% | 4.1% | 4.3% | 4.4% | 4.6% | 4.9% | | |
| 50% US SCV, | Nominal CAGR / Worst 10-Yr. CAGR | 12.1% / 4.5% | 12.0% / 4.9% | 12.0% / 5.2% | 11.9% / 5.5% | 11.8% / 5.8% | 11.7% / 6.2% | <mark>11.4% / 6.4%</mark> | | |
| 50% TDF | Annualized CAGR SD (Volatility) | 16.2% | 15.7% | 15.2% | 14.7% | 14.2% | 13.5% | 12.3% | | |
| | Worst Drawdown (Peak to Valley) | -54% | -52% | -51% | -49% | -47% | -44% | <mark>-39%</mark> | | |
| | 30-Year Safe Withdrawal Rate | 3.6% | 3.7% | 3.9% | 4.0% | 4.1% | 4.3% | <mark>4.7%</mark> | | |
| 100% US SCV | Nominal CAGR / Worst-10Yr CAG | GR: 13.9% / 4.2% (- | 9.8% in 1928) | Annualized CAGR S | D: 20.6% Wor | rst Drawdown: -619 | % 30-Year SW | R: 2.5% | | |

≥ 11% CAGR

&

< 40% Worst

<u>&</u>

≥ 4.4% SWR

[·] Young investors who contribute regularly will likely see lower drawdowns while contributions are large relative to account balance.

Investors who rebalance less frequently will likely see higher returns and higher drawdowns.

[•] Real returns (adjusted for inflation) were about 3-4% less than the nominal returns shown.

[•] Past performance doesn't guarantee future returns. Drawdowns from 1928-1970 were worse by an additional 10% to more than 30%.



How to pick the best funds?



Cheapest?



Least turnover?



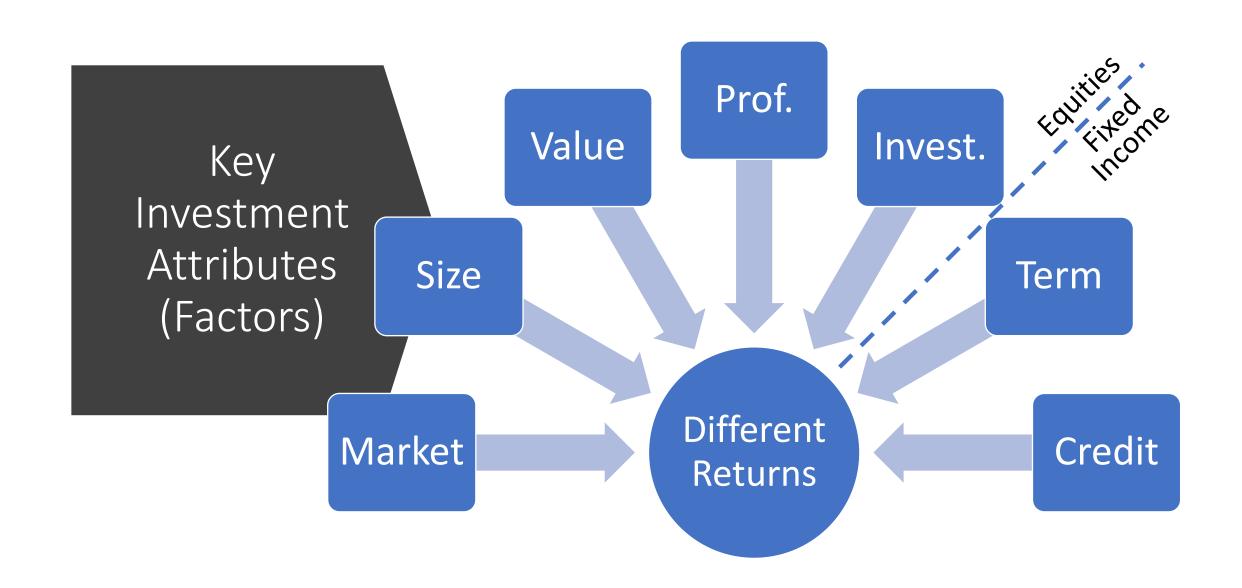
Least style drift?



Smallest companies?



Cheapest companies?



Many Models, Many Premiums

| | Fama-French (Jan 1964 – Jun 2023) | | AQR (Jan 1964 – May 2023) | | Alpha Architects (Jan 1992 – Jun 2023) | | | q-Factors (Jan 1967 – Dec 2022) | | | |
|------------------|--------------------------------------|-----------------------|---------------------------------|------|---|------|------|---------------------------------------|------|------|------|
| Market | 5.6% | 5.6% 5.6% <u>5.5%</u> | | 5.2% | 5.2% | 7.8% | 7.8% | 7.8% | 5.6% | 5.6% | 5.6% |
| Size | 2.2% | 2.2% | 2.2% | 1.1% | 1.1% | 3.3% | 3.3% | 3.3% | 2.8% | 2.8% | 2.8% |
| Value | 2.8% | 2.8% | 2.8% | 2.5% | 2.5% | 2.3% | 2.3% | 2.3% | | | |
| Momentum | | 6.3% | | | 6.9% | | 1.9% | 1.9% | | | |
| Profitability | | | 3.1% | | | | | | | | |
| Investment | | | 3.2% | | | | | | 4.5% | 4.5% | 4.5% |
| Quality | | | | | 4.4% | | | 0.8% | | | |
| Bet-Against-Beta | | | | | 9.1% | | | | | | |
| Return on Equity | | | | | | | | | | 6.2% | 6.2% |
| Expected Growth | | | | | | | | | | | 9.4% |

Source: Portfolio Visualizer Factor Statistics Page – US Risk premia shown rounded to nearest 0.1%.

Portfolio Visualizer Tools



Factor Analysis

Run regression analysis using Fama-French and Carhart factor models for individual assets or a portfolio to analyze returns against market, size, value and momentum factors.

Factor Regression »

Risk Factor Allocation »

Match Factor Exposures »

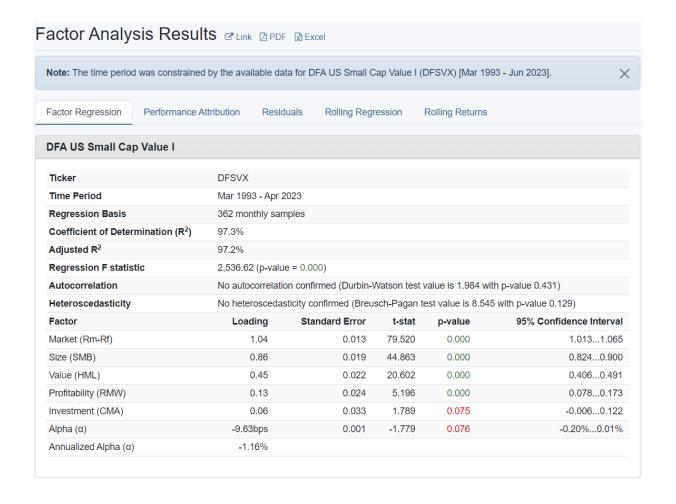
Principal Component Analysis »

Factor Statistics »

Fund Factor Regressions »

Fund Performance Attribution »

PV Factor Regression



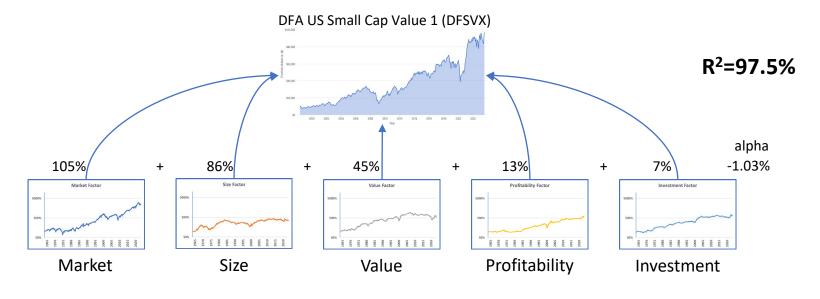
Source: portfoliovisualizer.com

PV Factor Statistics

Factor Return Statistics (Jan 1964 - Apr 2023) Link LEXCEL

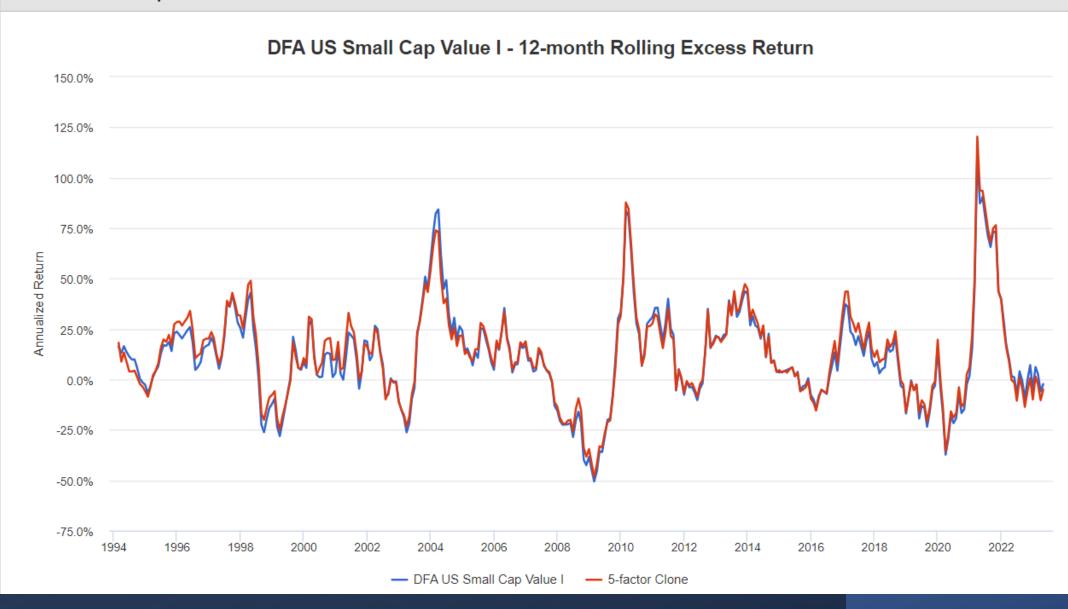
| Factor | Key | Rm- Rf | SMB | SMB5 | HML | мом | RMW | СМА | STREV | LTREV | Annualized Return | Annualized Standard Deviation |
|------------------------|---------------|---------------|-------|-------|-------|-------|-------|-------|-------|-------|----------------------|----------------------------------|
| Market | FF-MKT- RF | 1.00 | 0.29 | 0.28 | -0.21 | -0.17 | -0.18 | -0.37 | 0.32 | -0.00 | 5.52% | 15.61% |
| Size (FF3) | FF-SMB | 0.29 | 1.00 | 0.98 | -0.17 | -0.04 | -0.41 | -0.18 | 0.18 | 0.26 | 1.74% | 10.60% |
| Size (FF5) | FF- SMB5 | 0.28 | 0.98 | 1.00 | -0.02 | -0.07 | -0.35 | -0.10 | 0.18 | 0.32 | 2.18% | 10.53% |
| Value | FF-HML | -0.21 | -0.17 | -0.02 | 1.00 | -0.19 | 0.09 | 0.68 | 0.02 | 0.51 | 2.97% | 10.39% |
| Momentum | FF-MOM | -0.17 | -0.04 | -0.07 | -0.19 | 1.00 | 80.0 | -0.00 | -0.32 | -0.09 | 6.37% | 14.68% |
| Profitability | FF-RMW | - 0.18 | -0.41 | -0.35 | 0.09 | 0.08 | 1.00 | -0.01 | -0.09 | -0.27 | 3.13% | 7.72% |
| Investment | FF-CMA | -0.37 | -0.18 | -0.10 | 0.68 | -0.00 | -0.01 | 1.00 | -0.14 | 0.52 | 3.34% | 7.16% |
| Short Term Reversal | FF- STREV | 0.32 | 0.18 | 0.18 | 0.02 | -0.32 | -0.09 | -0.14 | 1.00 | 0.09 | 5.10% | 10.92% |
| Long Term Reversal | FF- LTREV | -0.00 | 0.26 | 0.32 | 0.51 | -0.09 | -0.27 | 0.52 | 0.09 | 1.00 | 2.47% | 9.24% |

Factor models can explain >95% of return variations

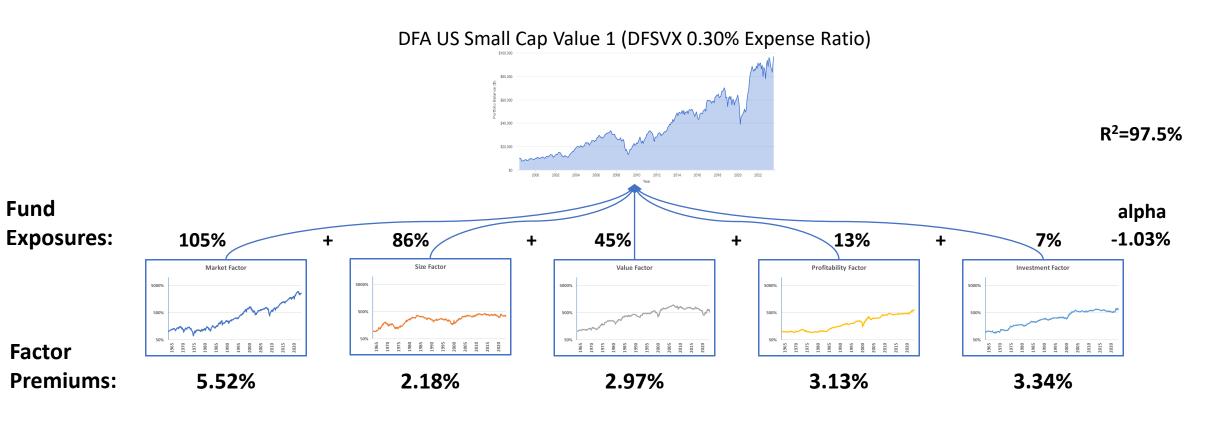


Source: portfoliovisualizer.com

DFA US Small Cap Value I

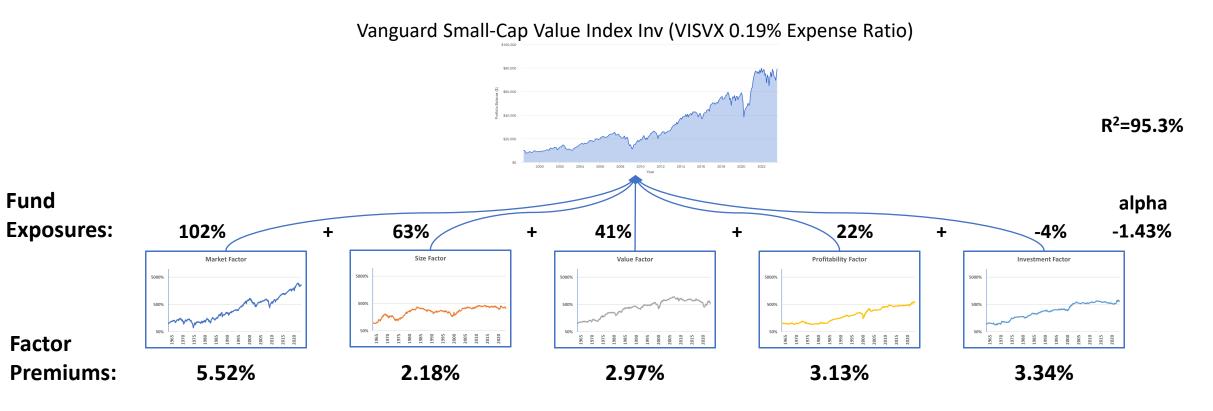


We can estimate expected returns using past exposures & premiums – e.g., DFSVX



(105% x 5.52%) + (86% x 2.18%) + (45% x 2.97%) + (13% x 3.13%) + (7% x 3.34%) - 1.03% = ~8.6% (above risk-free)

We can estimate expected returns using past exposures & premiums – e.g., VISVX



(102% x 5.52%) + (63% x 2.18%) + (41% x 2.97%) + (22% x 3.13%) + (-4% x 3.34%) - 1.43% = ~7.3% (above risk-free)

Source: portfoliovisualizer.com

Factor-Predicted Return Gotchas

Timeframes should match

Don't trust regressions with low R² values

Look at 95% confidence Intervals

Be skeptical of estimated alpha

It's just a model

Other Fund Attributes to Consider

Expense Ratios

Number of holdings

Turnover

Parent company

Fund managers & methodology

The Merriman
Financial
Education
Foundation BestIn-Class ETF
Recommendations

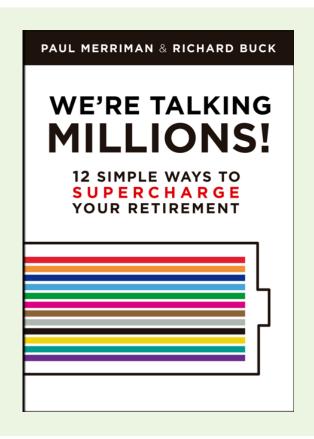
| | Best-in-Class (New in 2023) | Alternative Recommendations |
|-----------------------|--|--|
| US Large Cap Blend | Avantis U.S. Equity (AVUS) | DFA US Equity ETF (DFUS), Vanguard S&P 500 (VOO), Vanguard Total US Market (VTI), iShares Core S&P 500 (IVV), SPDR Large Cap (SPLG), Schwab Large-Cap (SCHX) |
| US Large Cap Value | Invesco S&P 500 Pure Value (RPV) | Avantis US Large Cap Value (AVLV), Vanguard Russell 1000 Value Index (VONV), iShares Core US Value (IUSV), Schwab S&P 500 Value (SPYV), U.S. Large-Cap Value (SCHV) |
| US Small Cap Blend | iShares Core S&P Small-Cap (IJR) | Avantis US Small Cap Equity (AVSC), DFA US Small Cap ETF (DFAS), Vanguard S&P Small-Cap 600 Index (VIOO), Russell Micro-Cap (IWC), Schwab U.S. Small-Cap (SCHA), SPDR Small Cap (SPSM) |
| US Small Cap Value | Avantis U.S. Small Cap Value (AVUV) | DFA US Small Cap Value ETF (DFSV), Vanguard S&P Small-Cap 600 Value (VIOV), SPDR Small Cap Value (SLYV), iShares S&P <u>SmCp</u> 600 Value (IJS), Invesco S&P SmallCap 600 Pure Value ETF (RZV) |
| US REIT | Vanguard Real Estate Index (VNQ) | Fidelity MSCI Real Estate (FREL), iShares U.S. REIT (USRT), Schwab U.S. REIT (SCHH) |
| Int'l Large Cap Blend | Avantis International Equity (AVDE) | Vanguard FTSE Developed Markets (VEA), iShares Core MSCI EAFE (IEFA), SPDR World Ex-US (SPDW), Schwab Intl Equity (SCHF) |
| Int'l Large Cap Value | DFA International Value (DFIV) | Vanguard International High Dividend (VYMI), <u>Avantis</u> International Large Cap Val ETF (AVIV), iShares MSCI EAFE Value (EFV), iShares MSCI EAFE Value, Fidelity International Value Factor ETF (FIVA), SPDR S&P Intl Dividend (DWX) |
| Int'l Small Cap Blend | Schwab Fundamental International Small Company Index (FNDC) | DFA International Small Cap ETF (DFIS), Vanguard FTSE All-World ex-US Small-Cap Index (VSS), iShares MSCI EAFE SmCap (SCZ), SPDR S&P Intl. Small Cap (GWX), Schwab Intl Sm-Cp Equity (SCHC) |
| Int'l Small Cap Value | Avantis International Small Cap Value (AVDV) | DFA International Small Cap Value I (DISV), WisdomTree Intl. S. Cap <u>Div</u> (DLS) |
| Emerging Markets | Avantis Emerging Markets Equity (AVEM) | DFA Emerging Core Equity Market ETF (DFAE), Vanguard FTSE Emerging Markets (VWO), iShares Core MSCI <u>EmMkts</u> . (IEMG), SPDR Emerging Markets (SPEM), Schwab Emerging Mkt Eq (SCHE) |
| EM Large Cap Value | Avantis Emerging Markets Value (AVES) | Dimensional Emerging Markets Value ETF (DFEV) |
| EM Small Cap Blend | iShares MSCI Em. Mkts. SmCap (EEMS) | SPDR Emerging Mkts. S. Cap (EWX), WisdomTree Em. Markets SmCp Div ETF (DGS) |
| Int'l REITs | | Vanguard Global ex-US Real Estate (VNQI), iShares FTSE Real Estate ex-US (IFGL), |
| Short-Term Bonds | Vanguard Short-Term Gov't Bond (VGSH) | iShares Barclays ST Treas. (SHY), SPDR ST Treas. (SPTS), Schwab ST U.S. Treas. (SCHO) |
| IntTerm Bonds | SPDR Inter. Term Treasury (SPTI) | iShares Barclays 7-10 <u>Yr</u> Treasury (IEF), Vanguard Intermediate-Term Government Bond (VGIT), Schwab I-T U.S. Treasury (SCHR) |
| InflProt. Bonds | Vanguard Short-Term Infl. Prot. Sec. (VTIP) | iShares Barclays 0-5 TIPS (STIP), Schwab U.S. TIPS (SCHP) |

Summary

- Buy right (for you)!
 - Right complexity
 - Right diversification
 - Right reward/risk
 - Right resilience
 - Right funds
- Hold tight!
- Zoom out & keep learning!



To learn more





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- Sign up for the free newsletter to get a download link for We're Talking Millions and 2 Funds for Life

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(for more Iceland eye candy: bit.ly/44xp0Uw)

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The Merriman Financial Education Foundation

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Backup

| 2 Funds for Life, Fixed Allocation, Lump Sum, Annually Rebalanced, Fine-Tuning Table | | | | | | | | | | |
|--|---|----------------|----------------|----------------|----------------|--------------------------|-------------------|--------------------|--|--|
| Target Date Fund Years to Retirement: | | 25 (Or More) | 20 | 15 | 10 | 5 | 0 | -7 (Or Less) | | |
| | | e.g., 2050 TDF | e.g., 2045 TDF | e.g., 2040 TDF | e.g., 2035 TDF | e.g., 2030 TDF | e.g., 2025 TDF | e.g., 2015 TDF | | |
| Simplified | TDF Total US Stock Allocation | 54% | 49.5% | 45% | 40.5% | 36% | 30% | 18% | | |
| TDF | TDF International LCB Stock Allocation | 36% | 33% | 30% | 27% | 24% | 20% | 12% | | |
| Allocations | TDF IntTerm Gov't Bonds Allocation | 10% | 17.5% | 25% | 32.5% | 40% | 50% | 70% | | |
| 0% US SCV, 100% TDF | Nominal CAGR / Worst 10-Yr. CAGR | 9.8% / 1.1% | 9.6% / 1.8% | 9.4% / 2.4% | 9.2% / 3.0% | <mark>9.0% / 3.5%</mark> | 8.7% / 4.2% | 8.0% / 3.4% | | |
| | Annualized CAGR SD (Volatility) | 13.4% | 12.4% | 11.3% | 10.3% | <mark>9.3%</mark> | 8.1% | 6.0% | | |
| | Worst Drawdown (Peak to Valley) | -48% | -44% | -40% | -36% | <mark>-31%</mark> | -25% | -17% | | |
| | 30-Year Safe Withdrawal Rate | 4.2% | 4.4% | 4.5% | 4.3% | <mark>4.2%</mark> | 4.0% | 3.5% | | |
| 10% US SCV, 90% TDF | Nominal CAGR / Worst 10-Yr. CAGR | 10.3% / 1.9% | 10.2% / 2.5% | 10.0% / 3.0% | 9.8% / 3.6% | 9.6% / 4.0% | 9.4% / 4.6% | 8.7% / 4.2% | | |
| | Annualized CAGR SD (Volatility) | 13.8% | 12.8% | 11.9% | 11.0% | 10.1% | 8.9% | 6.8% | | |
| | Worst Drawdown (Peak to Valley) | -49% | -45% | -42% | -38% | -34% | -29% | -17% | | |
| | 30-Year Safe Withdrawal Rate | 4.2% | 4.4% | 4.6% | 4.6% | 4.6% | 4.5% | 4.1% | | |
| 20% US SCV, 80% TDF | Nominal CAGR / Worst 10-Yr. CAGR | 10.8% / 2.6% | 10.7% / 3.1% | 10.5% / 3.6% | 10.4% / 4.1% | 10.2% / 4.5% | 10.0% / 5.1% | 9.4% / 4.9% | | |
| | Annualized CAGR SD (Volatility) | 14.3% | 13.4% | 12.6% | 11.8% | 10.9% | <mark>9.9%</mark> | 7.9% | | |
| | Worst Drawdown (Peak to Valley) | -50% | -47% | -44% | -41% | -37% | <mark>-32%</mark> | -22% | | |
| | 30-Year Safe Withdrawal Rate | 4.1% | 4.3% | 4.5% | 4.7% | 4.7% | <mark>4.8%</mark> | 4.6% | | |
| 30% US SCV, 70% TDF | Nominal CAGR / Worst 10-Yr. CAGR | 11.2% / 3.2% | 11.1% / 3.7% | 11.0% / 4.2% | 10.9% / 4.6% | 10.8% / 5.0% | 10.6% / 5.5% | 10.1% / 5.6% | | |
| | Annualized CAGR SD (Volatility) | 14.8% | 14.1% | 13.4% | 12.6% | 11.9% | 11.0% | 9.3% | | |
| | Worst Drawdown (Peak to Valley) | -51% | -48% | -46% | -43% | -40% | -36% | -27% | | |
| | 30-Year Safe Withdrawal Rate | 4.0% | 4.2% | 4.3% | 4.5% | 4.7% | 4.8% | 4.8% | | |
| 40% US SCV, 60% TDF | Nominal CAGR / Worst 10-Yr. CAGR | 11.7% / 3.9% | 11.6% / 4.3% | 11.5% / 4.7% | 11.4% / 5.1% | 11.3% / 5.4% | 11.1% / 5.8% | 10.8% / 6.2% | | |
| | Annualized CAGR SD (Volatility) | 15.5% | 14.9% | 14.2% | 13.6% | 13.0% | 12.2% | <mark>10.7%</mark> | | |
| | Worst Drawdown (Peak to Valley) | -52% | -50% | -48% | -46% | -44% | -40% | <mark>-33%</mark> | | |
| | 30-Year Safe Withdrawal Rate | 3.8% | 4.0% | 4.1% | 4.3% | 4.4% | 4.6% | <mark>4.9%</mark> | | |
| 50% US SCV, 50% TDF | Nominal CAGR / Worst 10-Yr. CAGR | 12.1% / 4.5% | 12.0% / 4.9% | 12.0% / 5.2% | 11.9% / 5.5% | 11.8% / 5.8% | 11.7% / 6.2% | 11.4% / 6.4% | | |
| | Annualized CAGR SD (Volatility) | 16.2% | 15.7% | 15.2% | 14.7% | 14.2% | 13.5% | 12.3% | | |
| | Worst Drawdown (Peak to Valley) | -54% | -52% | -51% | -49% | -47% | -44% | -39% | | |
| | 30-Year Safe Withdrawal Rate | 3.6% | 3.7% | 3.9% | 4.0% | 4.1% | 4.3% | 4.7% | | |
| 100% US SCV | Nominal CAGR / Worst-10Yr CAGR: 13.9% / 4.2% (-9.8% in 1928) Annualized CAGR SD: 20.6% Worst Drawdown: -61% 30-Year SWR: 2.5% | | | | | | | R: 2.5% | | |

Sources & Assumptions: Assumes fixed asset class allocations, lumpsum investment, w/ annual rebalancing, for January 1970 through December 2022 returns. Safe withdrawal rates calculated with 1928-2022 annual returns. US Stock allocation modeled with US total market returns. International stock allocation modeled with International Large Cap blend. Bond allocation modeled with US Intermediate-term Government bonds.

′60/40 Eq./Fl

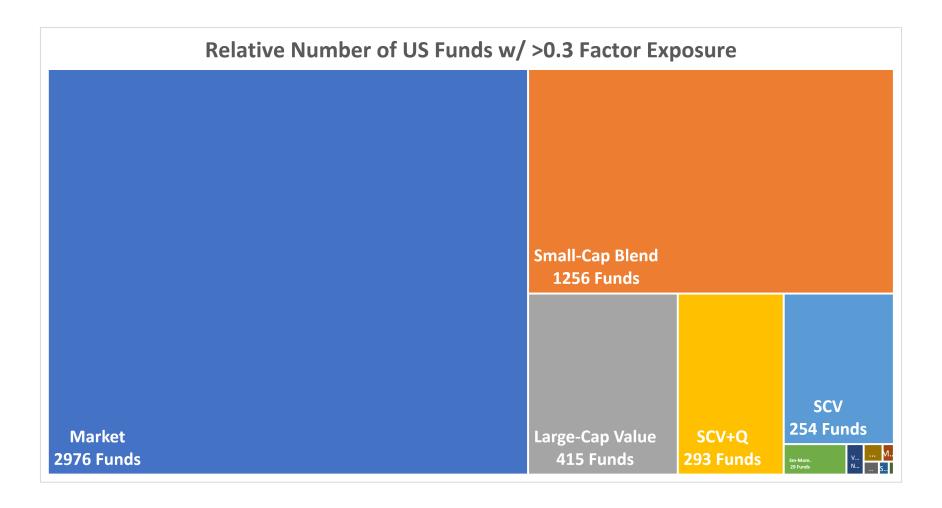
[·] Young investors who contribute regularly will likely see lower drawdowns while contributions are large relative to account balance.

Investors who rebalance less frequently will likely see higher returns and higher drawdowns.

Real returns (adjusted for inflation) were about 3-4% less than the nominal returns shown.

[•] Past performance doesn't guarantee future returns. Drawdowns from 1928-1970 were worse by an additional 10% to more than 30%.

Not all factors equally available



Source: 2 Funds for Life, a quest for simple & effective investing strategies, Based on data from Portfolio Visualizer Fund Factor Regression Screener