



FINDING A STOCK: WHERE TO START

Finding the right stock for your portfolio doesn't have to be difficult. We've compiled a checklist of every AAI resource we offer on our website for stock investors to utilize. Click the links in each title to check out the various resources AAI offers to stock investors.

1

60+ PRE-BUILT STOCK SCREENS

Screens filter the vast universe of stocks to find one with specific traits such as a low price-sales ratio, strong growth in earnings, a growing dividend or rising earnings expectations.

Among the big advantage of stock screens is their ability to identify stocks you may have otherwise overlooked or missed that possess the characteristics you desire.

2

CREATE YOUR OWN CUSTOM STOCK SCREEN

Investors desiring to create their own customized screens can do with our A+ Investor Custom Stock Screener or our [Stock Investor Pro](#) stock screening and database program.

Filter through thousands of stocks using your own criteria such as price/earnings, operating cash growth, dividends yield, estimated EPS growth, net margin, etc.

3

FOLLOW A DATA-DRIVEN, TIME-TESTED MODEL PORTFOLIO

Our Model Shadow Stock Portfolio is based on research showing the advantage of buying small (the size factor) and companies trading at low valuations (the value factor). Since its inception in 1993, it has outperformed the S&P 500 by a wide margin.

We also have countless other model portfolios such as Dividend Investing, VMQ and Stock Superstars Report.

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VIEW A-F GRADES ON OVER 7,000 STOCKS

AAII members who track their stocks in My Portfolio can monitor them for changes in their A+ Investor Grades on the Investing Ideas page.

Scroll down to A+ Stock Grades and click on the “My Stocks” tab. The Value, Growth, Momentum, EPS Revision and Quality grades run from A (good) to F (bad) and are based on quantitative rankings.

5

GATHER INTEL ON POTENTIAL STOCKS

A quick analysis of any stock can be done with using AAI’s Stock Evaluator. You can access it by simply typing the company’s name or ticker symbol into the search box located at the top of almost any page on AAI.com.

The AAI Stock Evaluator provides investors with key financial metrics, performance, news/events, commentary and more.

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CHECK OUT THE STOCK IDEAS SECTION

Your one-stop-shop to get information on stock screens that work. View featured stock strategies, stock upgrades and downgrades, guru screens, power rankings, etc.

Also view weekly commentary and related articles in recent issues of the AAI Journal. This area can help you find screens that are outperforming others and find strategies that work with your individual needs.

START FINDING STOCK OPPORTUNITIES TODAY